**Kennedy Boston** (she/they)

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**Education**

**Elon University, *School of Communications,*** Elon, NC May 2023

**Bachelor of Arts: Cinema and Television Arts**

Minors: Psychology, Women’s Gender Sexuality Studies

Presidential Scholar, Communication Fellow

**Work Experience**

**WeWork,** Raleigh, NC April 2024 – Present

*Community Associate*

* Plan and execute at least two events per week, ranging between passive programming, social outings, and brand activations
* Partner with external vendors to enhance events and increase member awareness of local offerings and opportunities in the community
* Manage monthly budget for events, office expenses, and consumables
* Manage space and ensure building is fully operational and processes are running efficiently for members

**Elon University Admissions,** Elon, NC June 2020 – May 2023

*Diversity and Access Intern, Diversity Ambassador*

* Provide feedback and creative solutions to the challenges regarding Diversity & Access in Undergraduate Admissions
* Serve as liaison between student staff and admissions staff and serve as a leader among Diversity Ambassadors
* Assist in the recruitment and enrollment of underrepresented student populations
* Assist in coordinating and planning of events for prospective undergraduate students
* Oversee training initiatives and hiring of new tour guides

**Elon University Residence Life,** Elon, NC August 2020 – May 2023

*Senior Resident Assistant, Resident Assistant*

* Develop and maintain positive interpersonal relationships with residents through outreach to the neighborhood community
* Plan, coordinate and facilitate community events on the hall and within the neighborhood and create social media posts
* Actively work to challenge, guide, and positively impact residents’ Elon experience through care and support
* Support supervisor in all training, advising, and accountability of RA staff
* Serve as a liaison between Residence Life and residents by communicating pertinent information to residents and relaying any student or facility concerns to supervisor

**Elon Student Television,** Elon, NC February 2020 – August 2022

*Producer of Reality Room, Crew Member of Reality Room*

* Oversee a cast and crew throughout production of a season of reality television
* Develop a production schedule and challenges for contestants and facilitate the execution of challenges
* Responsible for budget creation and management

**Unity in Communications,** Elon, NC August 2021 ‐ May 2023

*Assistant Student Director*

* Assisted in turning a university school initiative into a university-recognized organization to create equitable resources for students of color and LGBTQIA+ identifying students in the School of Communications
* Establish connections with other affinity-based groups on campus
* Plan a series of events for students of color and LGBTQIA+ identifying students including engaging trivia nights, dinners, alumni panels, and discussions.

**Elon University Office of Advancement,** Elon, NC August 2022 – May 2023

*Senior Class Giving Communications Coordinator*

● Oversee Communications Committee and delegate responsibilities among committee members

● Manage all social media accounts and create graphics/content for events and specific initiatives (please provide examples of content you have created before, if available)

● Develop a marketing plan for the year (and for larger events) in all forms - social, print, video, etc.

**Other Experience**

**Host and Associate Producer** – “Win Stuff” Elon Student Television 2019 –2023

25-minute game show with pop culture trivia

**Awards**

* First Place in Opinion Piece Writing in the North Carolina Media Association, Student Staff Member of the Year in Residence Life, Elon Student Media Inspiration Award, Elon Student Television Host of the Year, Women’s Gender Studies Student of the Year, Gender and LGBTQIA Center Graduate of the Year

**Skills**

* Event Planning, Social Media Planning, Production Design, Adobe Creative Suite Proficiency, Microsoft Office Suite Proficiency, Canva Proficiency, Diversity, Equity, and Inclusion Development, Team Building, Conflict Mediation, Budget Management, Intermediate Spanish